



▲ Pendants with leather tie, from \$44.



▲ Windsor sterling silver collection, \$375 a set.



▲ Zara round pendant on silk, \$75.



Exotix twist to parties



FASHION
with Esther Cvejic



▲ Women's and men's wallets, from \$95.

IN 2000, Fiona Strintzos, of Caulfield, recognised that fashion accessories were a big growth industry. With aspirations of setting up her own creative business, the former art teacher drew inspiration from her 20 years of experience working in the direct marketing field.

Fiona teamed up with her husband, Peter, designed a boutique collection of accessories and launched their label Exotix, which today has become a thriving business in a new era of party planning.

Exotix offers a very contemporary, extensive range of trend-setting jewellery, Italian leather handbags and wraps that are inspired by European designs.

"We use sterling silver, mother of pearl, Venetian glass, the very popular black agate and onyx," Ms Strintzos said.

"Our business model is streamlined to operate effectively and professionally. We are family oriented and selective - we don't mass recruit." Nevertheless, business is booming. "Women are attracted to the rewards, they love fashion, are ambitious and want the freedom to balance it (work) around their family. We provide all the tools they need," she said.

» For more information contact Exotix, 469 Hawthorn Rd, South Caulfield. Phone 9523 0933 or www.exotix.com.au



▲ Black pompom wrap, \$78, olive canvas and brown leather tote, \$228.

▲ Hearts gold-plated necklace, \$90.

Glen Eira
Caulfield Leader